

January 2020

Dear Business Owner,

Many thanks for taking the time to consider investment in THE AIR HOSTESS, community pub. Now that Tollerton Parish Council, along with Tollerton Community Trust and wider members of the community have secured the future of the Air Hostess, we are looking forward to creating a fantastic local pub for local people.

To that end we are now proud to offer local business in Nottinghamshire the chance to invest in the Air Hostess. In return for your investment, at the special introductory rate of **£600 per calendar year**, we offer the following benefits;

- **Custom double-sided beer mats (1000) personalised with your business logo and contact details for exclusive use in The Air Hostess (see artwork over page)**
- **1 x A2 Correx sign for display on the Air Hostess grounds (see artwork over page)**
- **Business logo displayed on The Air Hostess website for additional digital recognition**
- **Exclusive access to sponsor special events at the Air Hostess throughout the year**

We hope you agree that this is a fantastic opportunity for any local business to obtain positive brand recognition by being affiliated with our community pub. To date we have had almost 300 families and individuals, personally invest in the Air Hostesses' future. By investing, you will get instant access to this potential client base via the pub.

If you are interested in annual sponsorship or would like to invest more in the development of a specific installation at the Air Hostess, please contact our pub steering group for further information via email;

communitypub@tollertontrust.org.uk

Yours faithfully,

Tollerton Community Pub Steering Committee

Sample Business pub mat (double sided):

<p>The Air Hostess, Tollerton</p>  <p>Proudly sponsored by</p> <p><u>Your Business Logo here!!</u></p>	<p>Like what you see...?</p> <p><u>Your Business Logo here!!</u></p> <p>Then give us a call on...</p> <p><u>Your Business details here!!</u></p>
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Sample Design A2 Correx board (to be outside pub):

The Air Hostess, Tollerton



Proudly sponsored by

Your Business Logo here!!

Your Business details here!!

Tollerton Community Pub Steering Committee Disclaimer:

1. The committee reserve the right to decline any business wishing to invest in advertisement at the Air Hostess where the committee feel association with said business would be inappropriate and not in the best interests of the community and shareholders.
2. In the event that TWO similar businesses wish to advertise at the Air Hostess pub, priority will be given on a first come first served basis. In the event that two or more similar business wish to invest and applications are received at the same time, the committee will be decided upon which business to choose dependent upon the strengths and weaknesses of each application received.